



CUBIC HEALTH INC.

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Cubic Health Announces the Launch of a New Drug Classification System

TORONTO, February 25th, 2005 - Cubic Health Inc. today announced the launch of its SFC Therapeutic Classification System™, an innovative method of organizing all of the drug products that have been assigned a Drug Identification Number (DIN) or Product Identification Number (PIN) in Canada.

The SFC Therapeutic Classification System™ has been designed for stakeholders in the prescription drug benefit industry including insurers, consultants, and human resource professionals. It helps professionals outside of the healthcare industry make sense of the utilization trends within their drug plans. The SFC system provides the health benefits sector an extremely powerful tool for the analysis and management of prescription drug benefit plans.

Three-Tiered Structure

The SFC system has a three-tiered structure that assigns every drug product and medical device in Canada to a given System, Function and Class. The first tier, the System allocation, provides a useful overview of what anatomical or disease system the drug is used in. The second tier, the Function allocation, provides a more detailed breakdown of a medication's use within a given System. The third tier, the Class allocation, places each product according to its pharmacological properties.

For example, the most popular drug in Canada, Lipitor®, which is used to treat high cholesterol, is commonly referred to as an HMG-CoA reductase inhibitor, "statin" or antihyperlipidemic. Within the SFC system, it has been assigned to the *Cardiovascular System*, and the *Elevated Cholesterol* Function, thereby making it easier to understand its use.

The SFC system contains 20 Systems, over 80 Functions and in excess of 300 Classes. This method of classification has been applied to the greater than 33,000 active products on the Canadian market. One of the key innovations to the system is the allocation of multiple SFC classifications for a given product. In many cases, commonly prescribed drugs in Canada are used for different purposes. This helps generate a more accurate picture of what disease states and conditions are prevalent within a given plan experience.

The SFC system was designed by Cubic Health's internal team of licensed clinical pharmacists. It is an important component of the proprietary information technology systems developed by Cubic Health, which are used to analyze prescription drug benefit plans and measure the outcomes of client-specific solutions.



Cubic Health is making its SFC Therapeutic Classification System™ available to stakeholders in the industry via a license agreement. For more information on the SFC system, please visit www.cubichealth.ca .

About Cubic Health Inc.

Cubic Health Inc. is a drug plan management and clinical integration company based in Toronto. The company was founded by pharmacists, and brings innovative retrospective and prospective analyses of drug plans and focused solutions to its clients in both the private and public sectors. Cubic Health works to ensure the responsible utilization of the prescription drug plan benefit through the isolation of cost and utilization issues with a plan, and the creation of client-specific solutions to address these challenges.

