



CUBIC HEALTH INC.

measure. understand. manage.

Cubic Health Announces the Launch of the Cubic Health Canadian Drug Database

TORONTO, January 3rd, 2005 - Cubic Health Inc. today announced the launch of the Cubic Health Canadian Drug Database™ (CHCDD), which tracks federal, provincial and private sector data related to every active drug product on the Canadian market. The CHCDD also contains a number of proprietary clinical fields and indicators.

Given the dynamic nature of drug therapy with new drugs entering the market, patent expirations, emergence of new generic therapies, price changes, and other dynamic variables, the CHCDD plays a central role in tracking these changes over time and allowing for detailed and accurate analysis of a given drug plan's experience.

The CHCDD is maintained by Cubic Health's clinical and information technology (IT) teams. It represents another example of the unique value Cubic Health brings its clients in the drug plan management area, by combining clinical expertise with leading edge IT systems.

For more information on the CHCDD and Cubic Health's array of products and services, please visit www.cubichealth.ca .

About Cubic Health Inc.

Cubic Health Inc. is a drug plan management and clinical integration company based in Toronto. The company was founded by pharmacists, and brings innovative retrospective and prospective analyses of drug plans and focused solutions to its clients in both the private and public sectors. Cubic Health works to ensure the responsible utilization of the prescription drug plan benefit through the isolation of cost and utilization issues with a plan, and the creation of client-specific solutions to address these challenges.