



CUBIC HEALTH INC.

measure. understand. manage.

Cubic Health Announces the Launch of Analytics³CUBED™

TORONTO, May 6th, 2005 - Cubic Health Inc. today announced the launch of Analytics³CUBED™, a proprietary system that is composed of three applications: **Retro³CUBE™**, **Intra³CUBE™**, and **Pro³CUBE™**. These applications are used in the detailed analysis of a given drug plan experience. The Analytics³CUBED™ system was developed by Cubic Health's Clinical and Information Technology (IT) teams.

Retro³CUBE™

The Retro³CUBE™ application is used in completing retrospective analysis of a given plan experience. Given the dynamic nature of drug therapy with new drugs entering the market, patent expirations, emergence of new generic therapies, price changes, and other variables, this application allows for meaningful retrospective analysis. It has the capability of calculating hundreds of metrics associated with a specific plan experience.

Intra³CUBE™

Complementing the retrospective analysis of a given plan, the ability to measure the impact of key disease states on a plan experience is essential to providing clients with a full picture of both the direct and indirect costs associated with suboptimal plan design and drug utilization. The Intra³CUBE™ application allows Cubic Health to highlight key areas clients need to address in developing long-term solutions with respect to managing the drug plan benefit.

Pro³CUBE™

Innovative, proactive plan sponsors and their consultants want to be in a position to budget their spending and predict costs in advance. Using the Pro³CUBE™ application, Cubic Health will be able to assist its clients through predictive modeling within key disease states and drug classes based on a current and proposed plan designs. Thus, plan sponsors will be able to isolate potential problem issues before they arise, and develop strategies to keep plan members healthy and costs under control. Pro³CUBE™ is currently under development and is scheduled for completion in August 2005.

About Cubic Health Inc.

Cubic Health Inc. is a drug plan management and clinical integration company based in Toronto. The company was founded by pharmacists, and brings innovative retrospective and prospective analyses of drug plans and focused solutions to its clients in both the private and public sectors. Cubic Health works to ensure the responsible utilization of the prescription drug plan benefit through the isolation of cost and utilization issues with a plan, and the creation of client -specific solutions to address these challenges.